

TOWIE's latest star helps launch Tenerife flights from Southend Airport

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TOWIE's newest starlet, Pascal Craymer, donned a sundress and relaxed on an artificial beach at [Southend Airport](#) to launch its new route to Tenerife.

Pascal, 26, frolicked in the beach scene complete with buckets, spades, orange towels, suntan lotion, deckchairs and Rossi ice cream.



The scene was created outside the terminal building to mark the new easyJet flights which will run twice weekly from the airport to the Canary Islands from Friday.

Pascal, who lives in [Leigh](#) and was last seen in *Towie* splitting from boyfriend Mario Falcone, said: "I'll be using the new route.

"I love this airport. I use it all the time – it's so quick and hassle free.

"I've been to Marbella about five or six times from Southend now, and I try to fly from here as much as I can, as I'm only round the corner.

“Towie’s been to Marbella before, so you never know, Tenerife could be our next destination.”

The airport’s operations director, David Lister, said the new destination had been well received.

He added: “It’s one of our most requested routes.

“One of the great things is it’s extending the range of destinations you can visit from Southend.

“The reaction from the public has been absolutely fantastic.

“Local people have been requesting this route so they’re really pleased to see it being put on, and we’ve seen really good forward bookings for the flights already – so it’s working really well.”

The airport was recently voted Britain’s best by readers of Which? magazine, and the newest addition to its list of destinations will only boost its appeal further.

Hugh Aitken, easyJet’s UK commercial manager, said: “We’re thrilled to be launching our 16th destination from Southend to the sunshine island.

“It’s the perfect choice for winter sun seekers from Southend and we’re sure our new services will be very popular.”

The airport also received attention at Prime Minister’s Questions yesterday morning, when MP for [Rochford](#) and Southend East, [James Duddridge](#), invited David Cameron to Southend.

The exchange was tweeted by royal journalist Robert Jobson.

He tweeted: “#PMQS PM Cameron promised ‘Essex style celebration’ in new year and Rossi ice cream on seafront if he visits successful Southend Airport.”